

Jonathan Larson

PROFILE

I'm a Bay Area-based motion designer with over 9 years of experience at agencies and large tech companies. I'm passionate about creating elegant, high-impact motion graphics and thrive in collaborative, fast-paced environments.

EXPERIENCE

LendingClub (August 2018 - Current)

Sr. Motion Designer

- Develop motion/video campaign assets for social and content marketing
- Shoot and edit video for marketing, trade shows and internal projects
- Expand on-brand design language through motion and storytelling
- Create web UI motion systems with front-end developers

Facebook (January 2019 - April 2019)

Motion Designer (Freelance)

- Designed and animated 30+ video assets for Facebook's Global Business Marketing Event; videos were projected on large (5400x1080) display surfaces at Moscone Center, SF

Apple (August 2017 - August 2018)

Motion Designer (On-site Contract)

- Animated assets for iPhone X and Apple Watch 3 product launches
- Concepted and designed global retail campaign, including retail video wall and social media
- Design styleframes and animate motion tests
- Ideate and prototype AR experiences

Airbnb (May 2017 - August 2017 [onsite], February 2017 - Current [ongoing freelance])

Motion Designer (On-site Contract)

- Animated and designed video for launch event
- Designed graphics and animations for product
- Edited and animated video for marketing
- Prototyped UI animations for UX/UI teams

DesignKitchen (October 2016 - May 2017)

Motion Designer (On-site Contract)

- Animated 30+ social ads for HP
- Shot and edited video

Eleven Inc (April 2008 - June 2016)

Motion Designer/Creative Technologist

- Designed and animated assets for clients such as Virgin America, Visa and Oakley
- Animated social media videos and HTML5 banners
- Shot, edited and animated assets for retail store displays
- Developed assets for digital displays in Times Square

CONTACT

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SKILLS

Design:

Motion Design
Visual Design
UI Design and Animation
Concepting
Style Frames
Prototyping

Technical:

After Effects
Cinema 4D (basic knowledge)
Adobe Photoshop/Illustrator
Sketch
CSS/JS Animation
Lottie
InVision
Framer

AWARDS

Webby Awards (2017) Social, Health & Fitness
Dignity Health, World of Healing (Honoree)

Cannes Lion (2015) Outdoor
Apple, World Gallery (Grand Prix award)

INTERESTS

Video projections for live music
AR/VR
3D printing
Laser cutting
Digital music recording and performance
Creative data integrations
Mentoring kids on media production, coding and robotics